

ToolsGroup Expands Product Management Team Adding New Roles and Executives

MILAN and BOSTON, June 21, 2012 – [ToolsGroup](#) today announced new executive appointments to expand its product management organization in both Europe and North America to meet growing demand for its 'powerfully simple' supply chain planning software.

Enrico Liverani takes over as Global Director of Product Management, a new position reporting to the CEO. Enrico and his team manage the product evolution of the software portfolio, including areas such as the user experience and extended SI&OP ([Sales Inventory & Operations Planning](#)). The role includes managing the product lifecycle and coordinating with ToolsGroup's Chief Scientist and its Chief Technology Officer.

New to ToolsGroup, Enrico brings two decades of experience in development, consulting and implementation support for enterprise software. He has directed large teams at Deloitte Consulting and Oracle, and has deep domain knowledge in software products for operations.

The product management organization has added the new role of Knowledge Manager, filled by ToolsGroup veteran Gabriele Costetti. Gabriele will be responsible for managing a common knowledge database for ToolsGroup employees, partners and customers. He will consolidate company knowledge and operating procedures using new tools and processes.

In North America, Girish Bakshi has been promoted to the role of Senior Solution Architect. This is a leadership role in the North American organization designed to help new and existing clients maximize ToolsGroup's SO99+ footprint for maximum advantage. Girish will play a lead implementation architect role, designing and defining the development and roll-out strategies to support client business objectives.

"As our global customers seek to overcome the challenges posed by global economic volatility, demand for our supply chain planning solutions such as [Demand Sensing](#), [S&OP](#), [Demand Planning](#) and [Promotion Forecasting](#) continues to grow," said ToolsGroup CEO Joe Shamir. "The expanded product management organization bolsters our long-term growth strategy."

About ToolsGroup

ToolsGroup (www.toolsgroup.com) is a global provider of [Powerfully Simple](#) supply chain planning software. Powerful behind-the-screen engines enable highly intelligent data-driven decision making. Reliable and scalable statistical models are continuously and automatically tuned to automate and simplify the planning and control process. Our customers overcome volatile supply chains to generate accurate forecasts and outstanding customer-service levels with less global inventory. ToolsGroup's solutions

span key supply chain planning areas such as Demand Planning, S&OP, Demand Sensing, Promotion Forecasting and [Multi-Echelon Inventory Optimization](#).

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