



ToolsGroup and Ecokeiei Partner for Japanese Supply Chain Planning Market

BOSTON and TOKYO, December 15, 2011 – [ToolsGroup](#) announced today that it has signed a partnership with ECO Management Planning Office Co., Ltd. (Ecokeiei) to help grow the market for its [demand-driven supply chain planning](#) products in Japan. [Ecokeiei](#) is a Tokyo-based business and IT consulting company specialized in supply chain planning and management solutions for medium to large businesses.

Through the ToolsGroup partnership, Ecokeiei is now able to offer a unique service helping Japanese companies plan and optimize “delivery chains”, which begin at the ultimate point of delivery and continue back through distribution and manufacturing. Improved [forecasting](#), [inventory optimization](#) and replenishment planning at the demand end of the supply chain helps companies optimize both local and global supply chain efficiency and service level performance.

“Globalization and natural disasters have brought hardship to Japanese manufacturers,” said Ecokeiei’s CEO, Mr. Kenji Nakagawa. “At Ecokeiei we are helping them aggressively squeeze out additional profits through business optimization.”

Mr. Nakagawa is a former Senior Manager at PricewaterhouseCoopers Consultants (PWC) Co. where he led Supply Chain Management and Business Process Re-engineering (BPR) projects for major Japanese manufacturers. He also co-translated the book "Supply Chain Excellence: A Handbook for Dramatic Improvement Using the SCOR Model" into Japanese and is a well-known speaker.

About ToolsGroup

ToolsGroup (www.toolsgroup.com), the company for demand-driven supply chain planning, is a global software provider for companies who want to achieve highly accurate forecasts, outstanding customer-service levels and less global inventory. ToolsGroup software analyzes demand history across multiple dimensions to obtain the best possible forecasts and inventory targets for driving corporate supply chains. ToolsGroup’s solutions span key supply chain planning areas such as Demand Planning, [S&OP](#), [Demand Sensing](#), [Promotion Forecasting](#) and [Inventory Optimization](#). Its “[Powerfully Simple](#)” philosophy means that its software supports highly intelligent decision-making, and yet at the same time is easy to use.

About ECO Management Planning Office

Ecokeiei (www.ecokeiei.net/) helps clients develop corporate, business and information technology plans. The prefix of the company name, ECO, stands for ecosystem, ecology

and economy. Ecokeiei takes all three factors into account to design the best long-lasting solutions to assure our clients' business sustainability within the ecology and environment, while at the same time, economical to survive competition with rivals.

Media Contacts:

Jeff Bodenstab

For ToolsGroup

+1 617-263-0080 X209

jbodenstab@toolsgroup.com

Business Contacts:

Kenji Nakagawa

For Ecokeiei

+81 9041363918

kenji.nakagawa@ecokeiei.net